



**SPEAKING, ONE-TO-ONE
MEETINGS & BRANDING
OPPORTUNITIES**



**FOR MORE INFORMATION
ON SPEAKING &
ARRANGING ONE-TO-ONE
MEETINGS,
PLEASE CONTACT**

PARTNER@THEEMAILCONFERENCE.COM

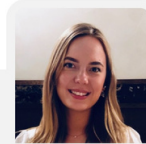
Cut Through Inbox Clutter, Captivate Audiences & Boost Conversions:

AI-Driven, Hyper-Personalised & Customer-First Email Marketing For Impactful Campaigns & Holistic CRM Strategies Which Drive Real Results For Brands

**3RD
ANNUAL**

22+

Email & CRM Professionals Reveal The Latest Innovations Shaping The Future Of Email Marketing – From AI-Powered Personalisation & Omnichannel Strategies, To Deliverability, Automation, & Data-Driven Success in 2026 & Beyond!



Uber

Ekaterina Sytova
CRM Lifecycle Marketing
Manager, EMEA

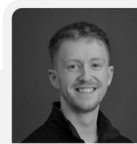
UBER



LALIGA

Patricia M. Bacigalupe
Fan Engagement & Loyalty
Manager

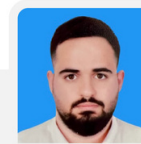
LALIGA



MONY GROUP

Tom Baker
CRM Manager

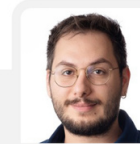
MONY GROUP



Delivery Hero

Suhil Mustafa
Senior Manager, CRM
Development

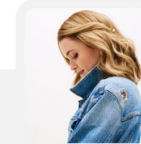
DELIVERY HERO



FLIX

Gabriele Gervasi
Senior Operations CRM Manager

FLIX



TOMMY HILFIGER

Emily Teele
Senior Vice President Marketing
(Europe, Middle East, Africa)

TOMMY HILFIGER



**JUST EAT
Takeaway.com**

Veronica Magni
Senior CRM Manager

**JUST EAT
TAKEAWAY.COM**



E.ON

Anne Lathouwers
Head of Growth Marketing &
Communication

E.ON



FREELETICS

Matt Bierce
CRM Content Manager & Senior
Creative Copywriter

FREELETICS



Shell Recharge

Thomas Dibble
Global Marketing Operations
Lead - E Mobility

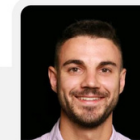
SHELL



PHILIPS

Miruna Mitu
Global Digital Marketing &
E-Commerce Manager

PHILIPS



WEROAD

Davide Macchi
Senior Data Analyst

WEROAD



Heineken

Adriana Ivascu
Global Growth Lead - CX

**THE HEINEKEN
COMPANY**



GIANT

Gabriela Carminatti
Global eCommerce & Marketing
Manager - Martech

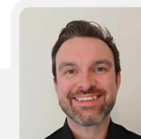
GIANT BICYCLE



WEROAD

Flavio Adriano Lervolino
Senior CRM Manager - Growth

WEROAD



THE LOWRY

Daniel Roylance
Head of CRM & Digital Marketing

THE LOWRY



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+44 (0) 20 3479 2299

ABOUT THE CONFERENCE

WHO ATTENDS?



For more information on speaking and arranging one-to-one meetings, please contact:

E: partner@theemailconference.com | T: +44 (0) 20 3479 2299

SPEAKING, EXHIBITION & ONE-TO-ONE MEETING OPPORTUNITIES



DIAMOND SPONSORSHIP

Speaking Opportunity

- | A 15 minute speaking session in front of the entire delegation.
- | Speaker's presentation details to be included on the conference website.

One-To-One Meetings

- | Hosting one-to-one meetings with 5 delegates of your choice.

Exhibition Area

- | A 3x2 metre exhibition area in the main networking room.

Brand Awareness & Marketing

- | Branding on the on-the-day conference materials.
- | Corporate description with full contact details to appear on the on-the-day conference materials.
- | Colour advert on the on-the-day conference materials.
- | Branding on the holding slide on the stage set.
- | Logo/button with hyperlink to be placed on the conference website.
- | Logo and corporate description to appear on the partners' page on the conference website
- | Sponsorship of the speaker presentation website which all delegates visit to download presentations

Seat Drop & Branding

- | Promotional material to be placed on all of the delegates' tables/chairs during the conference.

Delegate Passes

- | 3 delegate passes and 1 speaker pass.
- | Delegate list with name, job title and company of all attendees.

Investment: £10,999 + VAT

Standard Price: £11,999

**(Book Before
16th June &
Save £1,000)**

1

PLATINUM SPONSORSHIP

Speaking Opportunity

- | A 15 minute main stage speaking session in front of the entire delegation.
- | Speaker's presentation details to be included on the conference website.

Data Capture

- | Sole sponsorship of the Conference Competition.
- | The contents of all business card collection boxes to keep – this will be solely for your purpose.
- | Logo on holding slide during all conference breaks – including information to promote the competition and encourage participation.
- | Announcements from both the Morning Chairman and the Afternoon Chairman promoting the competition.
- | 5 minute slot to present competition prize to winner on the stage in front of entire delegation.

Exhibition Area

- | A 3x2 metre exhibition area in the main networking room.

Brand Awareness & Marketing

- | Branding on the on-the-day Conference materials.
- | Corporate description with full contact details to appear on the on-the-day Conference materials.
- | Branding on the holding slide on the stage set.
- | Bespoke, designated email to your contacts offering £150 discount and publicising your involvement.
- | Logo/button with hyperlink to be placed on the conference website.
- | Logo and corporate description to appear on the Partners' Page of the conference website.

Delegate Passes

- | 2 delegate passes and 1 speaker pass.
- | Delegate list with name, job title and company of all attendees.

Investment: £9,999 + VAT

Standard Price: £10,999

**(Book Before
16th June &
Save £1,000)**

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GOLD SPONSORSHIP

Speaking Opportunity

- | A 15 minute speaking session in front of the entire delegation.
- | Speaker's presentation details to be included on the conference website.

Exhibition Area

- | A 3x2 metre exhibition area in the main networking room.

Brand Awareness & Marketing

- | Branding on the on-the-day conference materials.
- | Corporate description with full contact details to appear on the on-the-day conference materials.
- | Colour advert on the on-the-day conference materials.
- | Branding on the holding slide on the stage set.
- | Logo/button with hyperlink to be placed on the conference website.
- | Logo and corporate description to appear on the partners' page on the conference website.

Delegate Passes

- | 1 delegate passes and 1 speaker pass.
- | Delegate list with name, job title and company of all attendees.

Investment: £8,999 + VAT

Standard Price: £9,999

(Book Before
16th June &
Save £1,000)

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SILVER SPONSORSHIP

Speaking Opportunity

- | Speak on one of the panels. These last for 30 minutes in front of the entire delegation.

Exhibition Area

- | A 3x2 metre exhibition area in the main networking room.

Brand Awareness & Marketing

- | Branding on the on-the-day conference materials.
- | Corporate description with full contact details to appear on the on-the-day conference materials.
- | Branding on the holding slide on the stage set.
- | Logo/button with hyperlink to be placed on the conference website.
- | Logo and corporate description to appear on the partners' page on the conference website.

Delegate Passes

- | 1 delegate pass and 1 speaker pass.
- | Delegate list with name, job title and company of all attendees.

Investment: £6,999 + VAT

Standard Price: £7,999

(Book Before
16th June &
Save £1,000)

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It was an excellent event - great presentations, high quality discussions, and we really enjoyed having the opportunity to be part of it.

Validity



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BRONZE SPONSORSHIP

Speaking Opportunity

5

- | To host one of the Peer-To-Peer Sessions (informal discussion zones) during lunchtime. These last for approximately 20 minutes.
- | Hosting of the Peer-To-Peer Brainstorming Sessions to be announced on the conference website.

Brand Awareness & Marketing

- | Branding on the on-the-day conference materials.
- | Corporate description with full contact details to appear on the on-the-day conference materials.
- | Branding on the holding slide on the stage set.
- | Logo/button with hyperlink to be placed on the conference website.
- | Logo and corporate description to appear on the partners' page on the conference website.

Delegate Passes

- | 1 delegate passes and 1 speaker pass.
- | Delegate list with name, job title and company of all attendees.

Investment: £3,999 + VAT
Standard Price: £4,999

(Book Before
16th June &
Save £1,000)



ONE-TO-ONE MEETINGS

6

- | Hosting One-To-One Meetings with 5 delegates of your choice.

Exhibition Area

- | A 3x2 metre exhibition area in the main networking room.

Brand Awareness & Marketing

- | Branding on the on-the-day conference materials.
- | Corporate description with full contact details to appear on the on-the-day conference materials.
- | Colour advert on the on-the-day conference materials.
- | Logo/button with hyperlink to be placed on the conference website.
- | Logo and corporate description to appear on the partners' page on the conference website.

Delegate Passes

- | 3 delegate passes.
- | Delegate list with name, job title and company of all attendees.

Investment: £5,999 + VAT
Standard Price: £6,999

(Book Before
16th June &
Save £1,000)



Great names attended. It was great with 1-2-1 meetings and staff were very organised.

Customer IO



Big thank you to the team

Bloomreach

A good event. Good chance to obtain leads -
predominantly in the e-comm space

Dot Digital

LANYARDS SPONSORSHIP PACKAGE

- | Sole sponsorship of all delegate lanyards at the conference.

Exhibition Area

- | 3 x 2 metre exhibition stand area in the main networking room.

Brand Awareness & Marketing

- | Branding on the on-the-day Conference materials.
- | Corporate description with full contact details to appear on the on-the-day Conference materials.
- | Colour advert on the on-the-day Conference materials Branding on the holding slide on the stage set.
- | Logo/button with hyperlink to be placed on the homepage of the conference website.
- | Logo and corporate description to appear on the partners' page of the conference website.

Delegate Passes

- | 3 delegate passes to the conference.
- | Delegate list. Name, job title and company.

Investment: £4,999 + VAT

Standard Price: £5,999

(Book Before
16th June &
Save £1,000)

EXHIBITION STAND PACKAGE

- | 3 x 2 metre exhibition area in the main networking room.
- | Branding on the on-the-day conference materials.
- | Corporate description with full contact details to appear on the on-the-day conference materials.
- | 2 delegate passes to the conference.
- | Delegate list with name, job title and company of all attendees.

Investment: £3,999 + VAT

Standard Price: £4,999

(Book Before
18th June &
Save £1,000)

DRINKS RECEPTION PACKAGE

- | Sole sponsorship of the drinks reception.

Exhibition Area

- | 3 x 2 metre exhibition stand area in the main networking room.

Brand Awareness & Marketing

- | Branding on the on-the-day Conference materials.
- | Corporate description with full contact details to appear on the on-the-day Conference materials.
- | Colour advert on the on-the-day Conference materials Branding on the holding slide on the stage set.
- | Logo/button with hyperlink to be placed on the homepage of the conference website.
- | Logo and corporate description to appear on the partners' page of the conference website.

Delegate Passes

- | 2 delegate passes to the conference.
- | Delegate list with name, job title and company of all attendees.

Investment: £4,999 + VAT

Standard Price: £5,999

(Book Before
16th June &
Save £1,000)