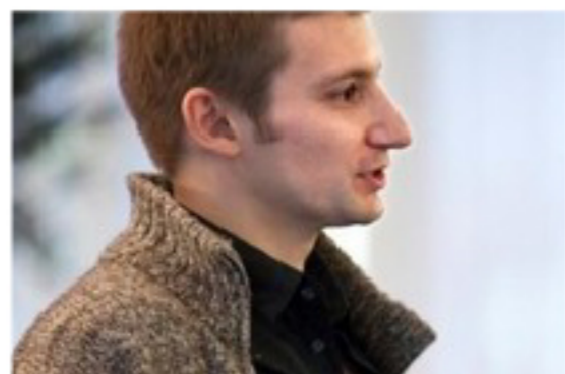




Jonathan Haywood
Director of Omnichannel Customer Development

Holland & Barrett



Nick Masca
Head of Data Science (Growth & Personalisation)

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Emma Headland
Global e-Commerce Strategic Transformation Manager

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Atul Agarwal
Director of Data & Personalisation

**John Lewis
Financial Services**



Alex Ioana
Manager, Digital Content Experience

Booking.com



David Johnson
CRM Manager

Travelopia



Louis Ross
Director - UK Marketing, Merchant Services

American Express



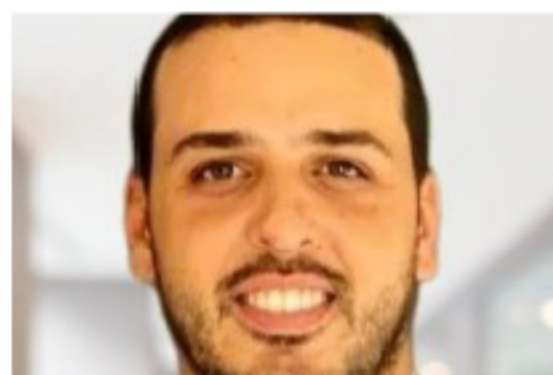
Stuart Balnaves, Deputy Director
Customer Experience

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Ghanasham Apte
Lead AI Developer

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Ali Fassi Fihri
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**The Estée Lauder
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Kremena Yordanova
Director Marketing Activations

Reebok



Tony Miller
Former CMO _ VP Growth & Performance Marketing

WW



Alex Pierre-Traves
Head of Email Marketing

**Fidelity
International**



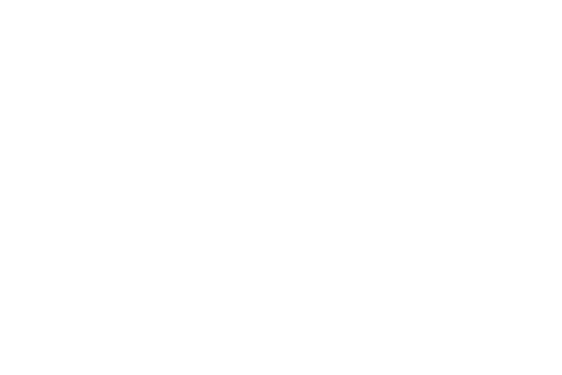
Jude Duncan
Email Marketing Manager

schuh



Ashely Coidan, Head of Web & Email Communications

**University of
Cambridge**



Epsilon

'Informative and engaging. Fantastic speakers and a great forum for networking.'

Superdrug